

brain across tumour yorkshire

research and support

We are Yorkshire's leading brain tumour charity, providing funds for brain tumour research and patient support.

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TARGET £2 MILLION REACHED!

MEET SORRELL AND SAM

THE BIG BIKE RIDE 2014



BTRS NEWSLETTER JULY 2014

Breaking news!

Target

£2 Million



volunteer some time to help out. It has also allowed the team to expand and develop those key areas we set out in our Target £2 Million campaign.

In this edition of our newsletter we introduce Sorrell Coulson (Events and Fundraising Manager) and Sam Wilson (Patient Support Coordinator). These two fantastic team members have hit the ground running and we are so happy to welcome them on board.

Here at BTRS we know our supporters want to see how the money you raise is being spent. Both Sorrell and Sam are working hard to develop their areas within the charity so that we can widen our support of brain tumour patients in Yorkshire and the Humber and fund excellent brain tumour research within the county. We would like to encourage you to continue to donate locally so that this great work can continue.

To everyone who has supported BTRS (formally Andrea's Gift) we would like to extend a huge thank you!

Back in 2012 we launched our campaign Target £2 Million. The focus of the campaign was for BTRS to achieve this fundraising target by engaging more widely with local corporate organisations, as well as supporting our community fundraisers, and to develop our own events across the board. By doing this, we aimed to connect with more patients across the region and widen our support network.

The BTRS team is really pleased to announce that WE HAVE DONE IT! We officially hit the £2 Million mark in June 2014.

In 2012 BTRS moved from Carol Robertson's spare room to an office space in Leeds, and this was the start of some very exciting changes for the charity. Having the office has meant that people can visit the BTRS team to discuss their fundraising ideas, pick up and drop off merchandise for events and

Meet Sorrell

Hi everyone – my name is Sorrell and I am the new Events and Fundraising Manager for BTRS. I have worked in the charity sector for over three years now and I am really thrilled to now be part of such a fantastic organisation. We have got some really exciting events coming up over the next 12 months including a Golf Day, Leeds Walk and the Strictly Sparkle Dinner Dance – there is definitely something for everyone. Our next event is the York 10k on 3 August. We still have a limited number of places left, so if you're a

keen runner, training for a half marathon or marathon, or just want to take on a new challenge, we'd love to have you on our team.

If you want to get involved with any of the events listed above, or would like to volunteer on the day, we'd love to hear from you. You can contact me via email at sorrell@btrs.org.uk or call me on 07932 419 413.

To meet the other new addition to our team, please turn to the back page.



SORRELL COULSON RECEIVING A CHEQUE FROM ACKWORTH SCHOOL PUPIL AND BTRS FUNDRAISER CAITLIN PEAKER



Sept 11th 2014

£500 Per Team

Four Golfers Per Team

To find out more please visit www.btrs.org.uk



Happy Harrogate!

Harrogate has just been voted the **happiest place to live in Britain** and we at BTRS certainly feel that this is reflected in two wonderfully generous fundraising events that have taken place recently in the town.

Earlier this year Harrogate Ladies' College played host to a magnificent Venetian Masked Ball. The event, organised by Jane Walch and her team, raised £5,000.

The Mayor of Harrogate, Councillor Michael Newby, was guest of honour at a Spring Hats and Afternoon Tea event organised by Jenny Roberts Millinery. Guests were treated to a delightful afternoon that included a Spring Millinery Fashion Show, champagne, music and afternoon tea. They were also able to take part and donate their own fashionable head piece by hiring a hat for a donation. The event was a huge success and raised over £5,000.



SPRING HATS AND AFTERNOON TEA: FROM LEFT, JENNY ROBERTS, THE MAYOR OF HARROGATE, COUNCILLOR MICHAEL NEWBY, KIRSTYN POLLARD AND SARAH WHEELHOUSE



Guy Nicol AN EVENING OF ENTERTAINMENT

The Nicol Family became involved with BTRS in 2013. They have been regular attendees at our support events and Shelley recently braved the cold on Ilkley Moor to help us promote Wear a Hat Day in Yorkshire.

In March of this year the Nicol family hosted a BTRS fundraising evening of their own at the Leeds Irish Centre. The night featured a

live band, DJ, raffle, grand prize auction and a special stand-up set performed by Guy Nicol himself! The evening was a total sell-out and raised over £8,500.

If you would like to organise your own event and would like some support, contact our Fundraising Support Assistant Caroline Ormiston on caroline@btrs.org.uk.

The Asda Foundation Jane Tomlinson's York 10k run takes place this year on Sunday 3 August. Sign up now to run for BTRS via our website: www.btrs.org.uk £20 per entry, which includes fundraising pack and running top.

ASDA FOUNDATION



Jane Tomlinson's

YORK 10K

www.runforall.com

The Big Bike Ride 2014



TEAM ANDREW AT THE BIG BIKE RIDE 2014

BTRS could not have asked for more perfect weather for the Big Bike Ride 2014. The ride took place on Saturday 17 May starting at Wetherby RUFC, and offered riders the choice of two circular routes (35 miles or 64 miles), returning to Wetherby RUFC for a well-deserved drink in the sun.

Over 120 riders took part and over £4,000 has already been raised for BTRS, with more still coming in.

BTRS Events and Fundraising Manager Sorrell Coulson said: "We couldn't have asked for a better day. The sun was shining and our riders did a fantastic job of completing the route. Some of our very keen riders even completed the 64-mile route, then went back around to complete the 35-mile one!

"I also need to say a huge thank you to Marks & Spencer in Pudsey who donated all

of the water and snacks for our riders. It was a brilliant day; a huge thank you to everyone who was involved, with special thanks to our volunteers, without whom this event could not happen."

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 The BTRS team will be confirming the date for the 2015 Big Bike Ride very soon. For more details you can visit the website at www.btrs.org.uk or call the team on 0113 247 3765.

Help fight Brain Tumours in Yorkshire

Text BTRS11 £2 / £5 / £10 to 70070 to donate now eg BTRS11 £5

JustTextGiving
 by **vodafone**

SUPPORT NEWS

Meet Sam



SAM WILSON

Hello! For those of you who don't know me, my name is Sam Wilson; I'm new to the BTRS team, having been appointed as a Patient Support Coordinator in the Spring. This role has been funded by a grant from Beefy's Charitable Foundation, so a big thank you to them. Lady Kathy Botham has been a longstanding ambassador of BTRS, and set up the foundation, along with her husband Sir Ian, to support key charities they have been involved with over their 30 years of fundraising. The money will make a huge difference to the support that BTRS is able to offer brain tumour patients in Yorkshire.

My previous job was as a clinical nurse specialist in Adult Neuro Oncology, working

with the teams at St James's and Leeds General Infirmary. I'm really excited to be working for BTRS and over the coming months I look forward to catching up with everyone, as well as meeting people new to the charity and the support group.

There are several ways in which I can help or advise you. You might want to telephone me or email me for some advice or support. Some of you already come along to our monthly support group which is held on the first Thursday of every month in Leeds (please contact me for more details on sam@btrs.org.uk and 07539 457239). If you have never been before, it's a good opportunity to meet me as well as other

patients and relatives who are in a similar situation to you.

If a patient is struggling financially I can help with a referral for a BTRS grant. Referrals can be made either by a patient, relative or health professional. Another area that I can offer advice around is counselling. Through BTRS I can signpost you and your family to a professional counsellor local to you.

Over the coming months there will be further projects that I will be developing to help support patients, relatives and friends throughout Yorkshire and the Humber. I will update you in the next newsletter.

Tax-free giving with Gift Aid!

Increase the value of your donation by more than 25% – and it won't cost you a penny!

As long as you are a UK taxpayer, Brain Tumour Research and Support across Yorkshire can claim back at least 25p for every £1 you give, at no extra cost to you. All you need to do is complete this form and return it to Brain Tumour Research and Support across Yorkshire. Thank you.

First name: _____

Surname: _____

Address: _____

_____ Postcode _____

Amount donated £ ____ . ____

I want all donations I have made since 6 April 2000 and all donations in the future to be Gift Aid until I notify you otherwise.

Signed _____ Date ____ / ____ / ____



To qualify for Gift Aid, the amount that you pay in income tax or capital gains tax must at least equal the amount we will claim in the tax year.

Please make cheques payable to: Brain Tumour Research and Support across Yorkshire.

Mail to: Suite 21, The Tannery, 91 Kirkstall Road, Leeds LS3 1HS

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